

Pūkaha Partnership Programme



PARTNERSHIP
INFORMATION





PROTECTING THE FUTURE OF OUR ENVIRONMENT AND NATIVE WILDLIFE

Pūkaha National Wildlife Centre is a captive breeding facility and visitor centre that straddles the Wairarapa and Tararua regions. Located in a protected forest, Pūkaha is home to endangered wildlife including brown kiwi, pāteke (brown duck), whio (blue duck), takahē, kōkako, kākā, orange-fronted parakeet, tūturuatu (shore plover), and tuna (longfin eels).

Our well-respected and highly successful captive breeding programme has enabled large numbers of native species to be reintroduced into the wild.

One of our great success stories is the recovery of several endangered native bird species, including kiwi, kākā and kōkako.

Working in partnership with Rangitāne – our local iwi, we share a goal to ensure our birds, other wildlife and native flora continue to thrive in the forest (ngahere). Our collective vision is to welcome future generations into a pristine and protected forest, abundant with native species - brimming with biodiversity and accessible for all to enjoy.

As a registered charity, public funding is not enough to cover the costs of running all of our conservation, education and trapping programmes. We rely on the generosity of outside organisations like yours to continue our work.

OUR WORK

Captive Breeding

One of our first partnerships was with our neighbour, Elwyn Welch who is credited with pioneering captive breeding on his Mt Bruce farm to save the takahē. Today, Pūkaha spans an area of 942 hectares of restored forest and continues its captive breeding work for native species.

We're focused on re-establishing populations of native birds across New Zealand. We hatch, raise and contribute to successful releases of threatened species all over Aotearoa. Our facilities, our experience and expertise mean Pūkaha is a critical contributor to nation-wide conservation programmes that bring birds back from the brink of extinction.

Forest Restoration

Our aim is to restore the mauri (life essence) of the forest. To achieve this we're removing plant and animal pests, increasing diversity of species for native flora and fauna and furthering our captive breeding efforts.

Education and Hands-On Learning – Te Wānanga Taiao

Pūkaha's Environment and Ecology Programme - Te Wānanga Taiao incorporates mātauranga Māori – Māori knowledge, along with hands-on nature-based learning. It opens up environmental education programmes for all ages – from schools through to tertiary students. The purpose-built wānanga facility provides an environment to facilitate biodiversity research, thereby contributing to a wider body of science and knowledge.



What sort of organisations support Pūkaha?

We're already supported by a variety of forward-thinking organisations that recognise the far reaching benefits of investing in our conservation work.

- Accountants
- Banks
- Building materials suppliers
- Councils
- Forestry managers
- Graphic designers
- Health professionals
- Motor dealerships
- Recruitment consultants
- Roading contractors
- Solicitors
- Technology companies
- Timber processors
- Vets

How you can help

Becoming a Pūkaha Partner is a rewarding way for your organisation to demonstrate a commitment to sustainability and conservation. By partnering with us, you'll be investing in the future of Aotearoa's biodiversity and helping safeguard it for generations to come.

In return for your support, we'd like to offer you and your employees a number of unique experiences. These can be tailored to suit you and your business. Please contact us at info@pukaha.org.nz to learn more.

“Pūkaha is Tumu ITM, Masterton's flagship charity.

We chose it because of the lasting effect our investment would deliver to the region and the country.

Gold Partner
Tumu ITM, Masterton



Pūkaha Partnership Programme

We offer Bronze, Silver, Gold or Charity Partnership agreements. Your support can be either financial or a contribution in kind.

In return, we'll acknowledge your business on our website and of course we give you a Partner's Certificate, but we'll go further than that – we'd like to offer you something extra that's truly unique: Pūkaha Points.

Pūkaha is home to rare and precious taonga that we treasure and want to share with you. Pūkaha Points can be redeemed for a range of unique and memorable Pūkaha experiences, not available anywhere else. These rewards can be redeemed by you, your family, or offered to your staff. Please refer to pages 5 - 6 for details.

Number of Pūkaha Points	Partnership Level	Value of Support <small>*Either in cash or in kind</small>
20 Pūkaha Points	Charity Partner	Over \$35,000 pa
14 Pūkaha Points	Gold Partner	\$10,000 to \$34,999 pa
8 Pūkaha Points	Silver Partner	\$5,000 to \$9,999 pa
3 Pūkaha Points	Bronze Partner	\$1,000 to \$4999 pa

Some of our partners offer their support in a variety of other ways. If you would like to have a conversation about how we could structure that please do not hesitate to get in touch with us via email at info@pukaha.org.nz.

Remember

We're a registered charity which means your contributions may be tax deductible.



“ The team at Technology Solutions always enjoy working with the passionate people at Pūkaha and the fantastic work they do.

When we are not helping with their systems its always an enjoyable day out for the family.

Silver Partner
Technology Solutions, Masterton



Pūkaha Points

Pūkaha Points – these let you choose how you’d like to be acknowledged. Select options from the following list.

Sponsorship is critical to Pūkaha’s future success. Many of the conservation programmes that exist today would not be possible without corporate sponsorship.

Thank you for your support.

“ We chose to become a supporter of Pūkaha as we know that it will take all of us working together to protect, rehabilitate and restore our native wildlife. By working together we have the opportunity to protect our native wildlife, connect with our local community and support the necessary conservation work being undertaken by the dedicated Pūkaha team.

We are ever mindful that together we are greater than the sum of our parts - He waka eke noa.

Gold Partner
Innes Dean Lawyers, Palmerston North



Partnership Benefit

Points

1	Partner’s certificate and/or display material for your place of business	Included
2	Your business and links included on Pūkaha partner’s webpage	Included
3	A membership card to share with your staff and their family	Included
4	Invitation to annual Friends of Pūkaha function	Included
5	10 Wairarapa Garden Tour tickets each year of the sponsorship	Included
6	Name and release native birds	5
7	Half-day behind-the-scenes experience showing how we hatch and rear kiwi chicks (up to four people). During breeding season subject to availability, approx Sep – Feb. Refreshments provided	5
8	Name an aviary	4
9	Te Hīkoi o Pūkaha 2.5 hour guided cultural tour for up to 20 people	4
10	Volunteer team building day for your team. Help the Pūkaha team complete vital conservation work. Activities could include weeding in the ngahere or in aviaries; collecting leaf litter and logs for wildlife enclosure enrichment; building maintenance etc. Refreshments provided	4
11	Private guided night tour for a group of your staff and their families (up to 10 people). You may hear kiwi calling, see glow worms and feed the tuna	3
12	A two hour photo shoot opportunity for your company/brand at Pūkaha	3
13	Introduction to Rangitāne culture and te reo for your office	2
14	10 Pūkaha family day passes to share with your staff or customers	2
15	Free use of the Rangitāne board room - four times a year	2
16	Product/brand placement at the annual Pūkaha Community Open Day and other events including marketing materials, competitions and giveaways.	2



As a Wairarapa business, we delight in celebrating and promoting the best the region has to offer. Pūkaha certainly fits that category: it's a taonga that brings the wonders of nature, science and culture together in its mission of conservation and restoration.

It's easy to overlook what's right in your own backyard; we love that Pūkaha reminds us that this country is home to some of the most incredible flora and fauna in the world. We're so lucky to be able to rongo te mauri - feel life's essence - in this amazing forest wonderland, and proud to play our part in spreading that message far and wide.

As an unexpected bonus, our work with Pūkaha has also raised our own profile, and we've been approached by other clients, resulting in two further major rebranding projects. We're thrilled!

Silver Partner
Nectarine, Carterton



Mount Bruce
85379 SH2
Masterton / Tararua

06 375 8004
info@pukaha.org.nz

pukaha.org.nz

